# BUNDESVERBAND DEUTSCHER LEASING-UNTERNEHMEN



# The German Leasing Market 2015

Annual Press Conference Bundesverband Deutscher Leasing-Unternehmen



# Agenda

#### I. Market Figures

- 1.01 Overall Investment
- I.02 Leasing Investment
- I.03 Equipment & Real-estate Leasing
- I 04 Leasing Penetration
- 1.05 Leasing Share of Outside Financed Investment
- I.06 Asset Types
- 1.07 Customer Structure

### **II.** Development of Investment

#### III. Schedule



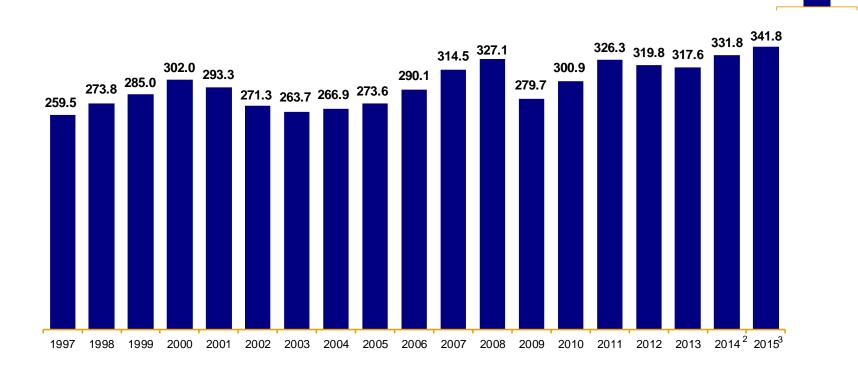
#### 1.01 Overall Investment

### 2015: Optimistic Forecast by the Institutes<sup>3</sup>

- Overall Investment<sup>1</sup> in billions of Euro -

Rate of Chance 2015 / 2014 (%)

3.0



) Not including Housebuilding;

2) Preliminary

Forecast by the German Council of Economic Experts

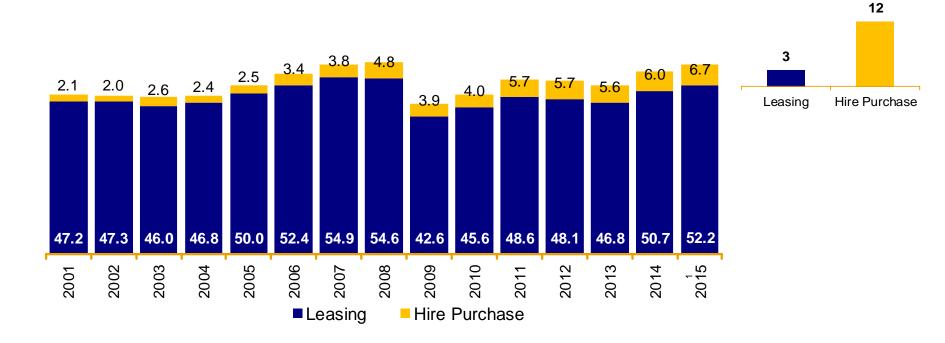


#### *1.02 Investment of the Leasing Industry*

# 2015: New Business increases to Euro 59 billion (+ 4 %)

Investment of the Leasing Industry in billions of Euro –

Rate of Chance 2015 / 2014 (%)



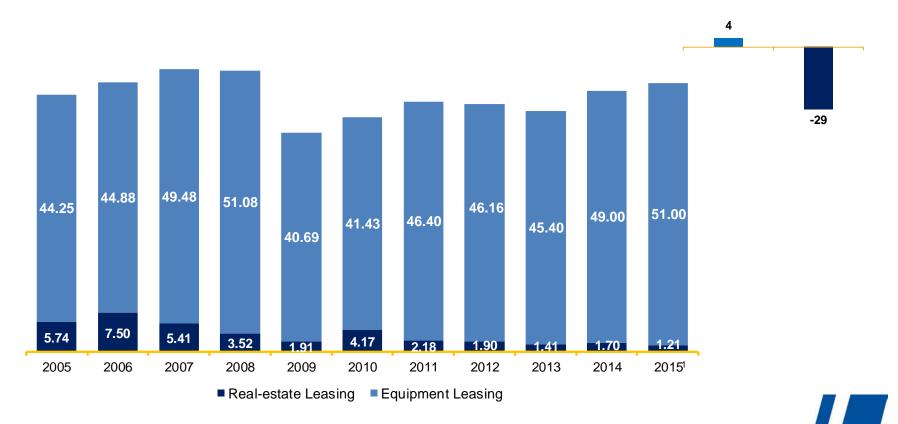


#### I.03 Equipment & Real-estate Leasing

## **Equipment Leasing increases to 4 %**

- Equipment & Real-estate Leasing in billions of Euro -

Rate of Chance 2015 / 2014 (%)



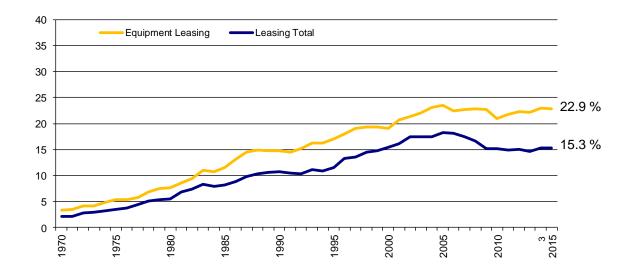
Source: BDL. ifo Investitionstest



#### 1.04 Penetration Rates

## **Leasing Penetration Rates**<sup>1</sup> in Germany

Leasing-Sector's Share of Aggregate Investment<sup>2</sup> and Investment in Equipment – incl. Other Equipment in %

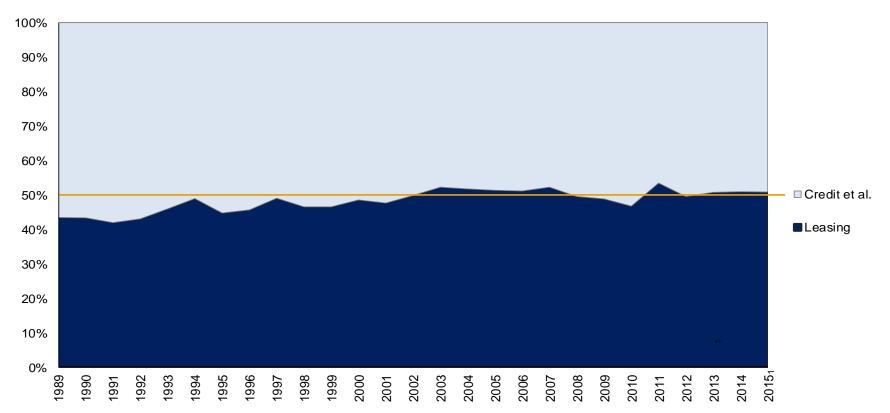


- 1) From 1991 according to New Statistics Approach (ESVB)
- 2) Without Housebuilding. From 1991 incl. New Federal States (Neue Bundesländer)
- 3) Calculated on the Basis of Plan Figures



#### 1.05 Share of Leasing of Outside Financed Investments

# More than Half of Outside Financed Investments is realized through Leasing

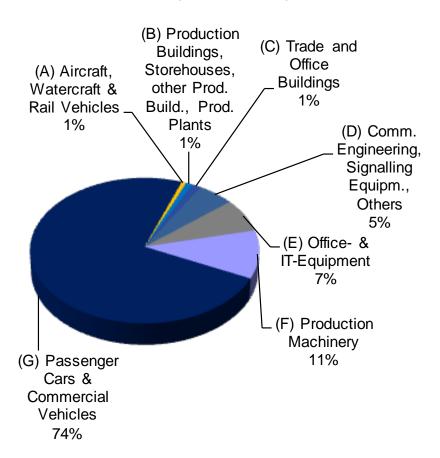




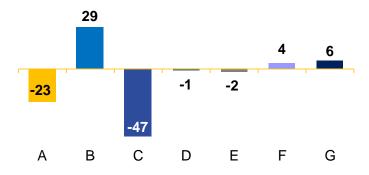
#### 1.06 Asset Types

#### **Vehicles dominate New Business**

#### Breakdown by Asset Type of Leasing New Business –



Rate of Chance 2015 / 2014 (%) According to Acquisition Value

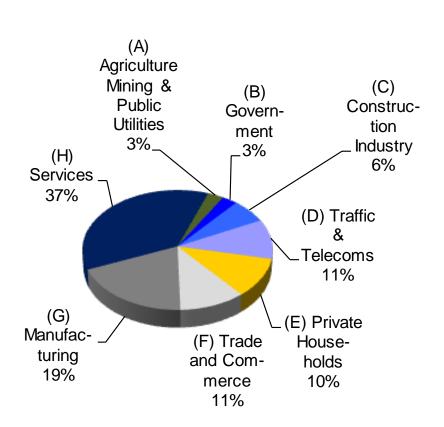




#### 1.07 Customer Structure

## **Manufacturing and Services dominate**

- Breakdown by Customer Type of Leasing New Business -



Rate of Chance 2015 / 2014 According to Acquisition Value (%)



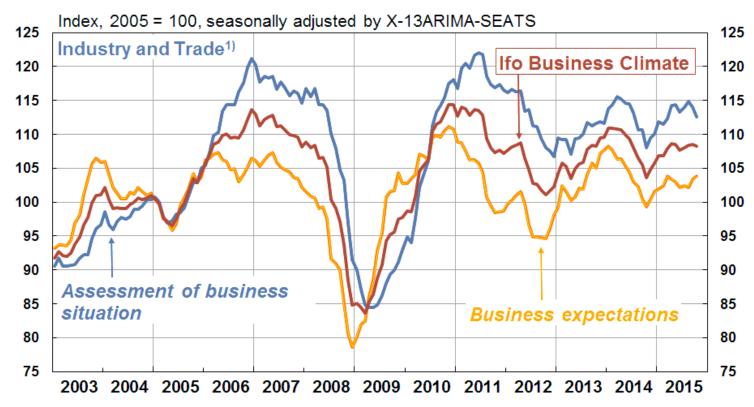


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#### II. 01 ifo Business Climate in Germany

### Ifo Business Climate in Germany

Ifo Business Survey October 2015



1) Manufacturing, construction, wholesaling and retailing. Source: Ifo Business Survey.

26/10/2015 © **ifo** 



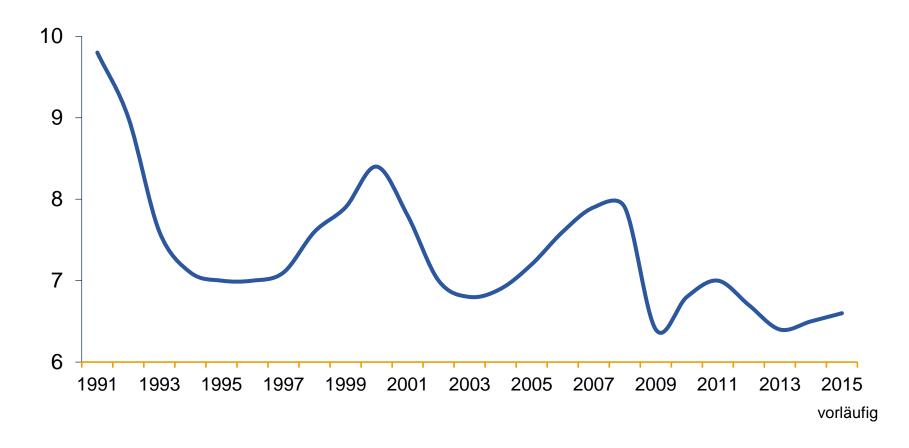
#### II. 02 ifo Investment Indicator

#### Development of Investment in Machinery and Equipment in billions of € Investments in billions of Euro -Trend Indicator 2015 2016



#### II. 03 Investment Share

# Total gross fixed capital formation in per cent of real GDP



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#### Overall Investment<sup>1</sup>

	2008	2009	2010	2011	2012	2013	2014 <sup>2</sup>	2015 <sup>3</sup>
In billions of Euro	327.11	279.66	300.94	326.28	319.82	317.59	331.84	341.83
Rate of Chance %	4.0	-14.5	7.6	8.4	-2.0	-0.7	4.5	3.0

- 1) Not including Housebuilding;
- 2) Preliminary
- 3) Forecast



# Investments in Equipment<sup>1</sup>

	2008	2009	2010	2011	2012	2013	2014 <sup>2</sup>	2015 <sup>3</sup>
In billions of Euro	224.33	178.93	197.08	212.75	207.19	204.09	213.24	222.78
Rate of Chance in %	2.8	-20.2	10.1	7.9	-2.6	-1.5	4.5	4.5

- Including other
   Equipment,
   without R&D
- 2) Preliminary
- 3) Forecast



# **Types of Leasing Companies and Leasing Investment**

	2011	2012	2013	2014	2015 <sup>1</sup>
Non Captives					
Equipment and Real-estate Leasing in billions of Euro	21.1	19.4	18.3	19.9	19.4
Rate of Chance in %	0.0	-8.0	-5.8	8.6	-2.3
Thereoff Equipment in billions of Euro Rate of Chance in %	18.9 11.8	17.5 -7.4	16.9 -3.6	18.2 7.8	18.2 0.1
Thereoff Real-estate in billions of Euro Rate of Chance in %	2.2 -47.7	1.9 -12.6	1.4 -26.0	1.7 20.6	1.2 -28.8
Captives					
Equipment Leasing in billions of Euro	27.5	28.6	28.5	30.8	32.8
Rate of Chance in %	12.2	4.2	-0.4	8.0	6.5
Leasing in total					
In billions of Euro	48.6	48.1	46.8	50.7	52.2
Rate of Chance in %	6.5	-1.1	-2.6	8.3	3.0
Hire Purchase					
In billions of Euro	5.7	5.7	5.6	6.0	6.7
Rate of Chance in %	29.0	0.0	-1.0	5.2	11.7
Leasing & Hire Purchase					
In billions of Euro	54.3	53.8	52.4	56.7	58.9
Rate of Change in %	9.5	-0.7	-2.6	8.2	3.8



#### **Penetration Rates**

	Penetration Rate	Equipment Penetration Rate
2015 <sup>1</sup>	15.3	22.9
2014	15.3	23.0
2013	14.7	22.2
2012	15.0	22.3
2011	14.9	21.8
2010	15.2	21.0
2009	15.2	22.7
2008	16.7	22.8
2007	17.5	22.7
2006	18.1	22.4

# **Leasing Share of Outside Financed Investments**

	Share of Leasing
2015 <sup>1</sup>	50.9
2014	50.9
2013	50.7
2012	49.5
2011	53.4
2010	46.7
2009	48.8
2008	49.5
2007	52.2
2006	51.1

<sup>1)</sup> Calculated on the Basis of Plan Figures



# **Asset Types. Share in %**

	2012	2013	2014	20154
Trade1) and Office Buildings	4.7	1.8	2.5	1.2
Trade <sup>1)</sup> and Office Buildings  Production Buildings. Storehouses. Other Production	1.7	1.0	2.5	1.3
Buildings <sup>2)</sup> and Production Plants	2.3	1.2	0.8	1.0
Production Machinery	10.4	10.2	10.5	10.6
Office- and IT-Equipment	8.1	8.7	7.7	7.3
Passenger Cars & Commercial Vehicles	71.0	71.7	71.7	73.5
Aircraft, Watercraft & Rail Vehicles	1.1	0.8	1.2	0.9
Communications Engineering. Signalling Equipment. Other Equipment	5.4	5.6	5.6	5.4

2) Including Figures
3) e.g. Medical Equipment
4) Calculated on the Basis of Plan Figures
20



<sup>1)</sup> e.g. Supermarket. Department Stores. Malls

<sup>2)</sup> Including Piping

# **Asset Types: Rate of Chance**

	2015 <sup>4</sup> / 2014 in %
Trade <sup>1)</sup> and Office Buildings	-46.5
Production Buildings. Storehouses. Other Production Buildings <sup>2)</sup> and Production Plants	28.7
Production Machinery	4.0
Office- and IT-Equipment	-2.4
Passenger Cars & Commercial Vehicles	5.6
Aircraft, Watercraft & Rail Vehicles	-22.8
Communications Engineering. Signalling Equipment. Other Equipment	-0.7

- 1) e.g. Supermarket. Department Stores. Malls
- 2) Including Piping
- 3) e.g. Medical Equipment4) Calculated on the Basis of Plan Figures



#### **Customer Structure. Share in %**

	2012	2013	2014	2015 <sup>2</sup>
Agriculture, Mining & Public Utilities	2.8	2.9	3.0	2.9
Manufacturing	20.1	20.1	18.9	19.2
Construction Industry	6.1	6.4	6.6	6.5
Trade and Commerce	11.6	12.3	10.7	10.6
Traffic & Telecoms	9.8	8.5	10.8	10.7
Services <sup>1)</sup>	34.6	35.5	36.4	36.8
Government	3.4	2.8	2.7	2.7
Private Households	11.6	11.5	10.9	10.6



<sup>1)</sup> Including NGO. Banks and Insurance Companies

<sup>&</sup>lt;sup>2)</sup> Calculated on the Basis of Plan Figures

### **Customer Types: Rate of Chance**

	2015 <sup>2</sup> / 2014 in %
Agriculture, Mining & Public Utilities	-0.5
Manufacturing	4.6
Construction Industry	1.4
Trade and Commerce	2.0
Traffic & Telecoms	2.0
Services <sup>1)</sup>	4.1
Government	3.0
Private Households	0.1



<sup>&</sup>lt;sup>1)</sup> Including NGO. Banks and Insurance Companies

<sup>&</sup>lt;sup>2)</sup> Calculated on the Basis of Plan Figures

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